G2 2024 Spring Report
Zero Trust Networking Software

The Spring 2024 Grid® Report for Zero Trust Networking Software is presented here in this abridged format in collaboration with Absolute Security to help technology buyers choose the right partner for zero trust networking.

G2

Leader

SPRING

2024

/ABSOLUTE®

Who is G2?

G2 is the world's leading business software review platform. The Spring 2024 Grid® Report for Zero Trust Networking Software is presented here in this abridged format in collaboration with Absolute Security to help technology buyers choose the right partner for zero trust networking.

How G2 Defines Zero Trust Networking

Zero trust networking software is a type of network security and identity management solution used to implement the Zero Trust security model. As opposed to traditional network security systems, which provide a castle-and-moat system for granting access into a network, the Zero Trust model assumes every individual, both internal and external, is a potential threat until they are verified.

Companies have adopted the Zero Trust security model since decentralized business models and IT systems have made it significantly more complicated to ensure proper access controls are in place across multiple networks and physical locations. Zero trust networking solutions allow companies to continuously monitor network activity and user behavior to adapt authentication requirements on an individual basis. Verified individuals behaving abnormally or attempting to violate their permissions will be prompted to provide further authentication. Data is collected from access points, behaviors, and traffic logs to provide in-depth network security analytics capabilities.

Zero trust networking software utilizes similar authentication methods as risk-based authentication software, but is specifically for network access control. Risk-based authentication is more broad and its methods can be applied to accessing a network, application, database, or any other privileged information.

To qualify for inclusion in the Zero trust networking category, a product must:

- Utilize adaptive authentication to continuously verify user permissions
- Allow for network segmentation to simplify and broaden policy enforcement
- Monitor traffic and user behavior for future inspection and analysis

Zero Trust Networking Grid®

Products shown on the Grid® for Zero Trust Networking have received a minimum of 10 reviews/ratings in data gathered by March 5, 2024. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, vendor size, and social impact) and placed into four categories on the Grid®:
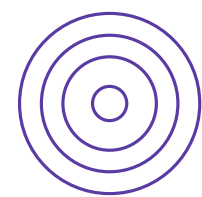
Contenders

Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category.

Market Leaders

Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores.
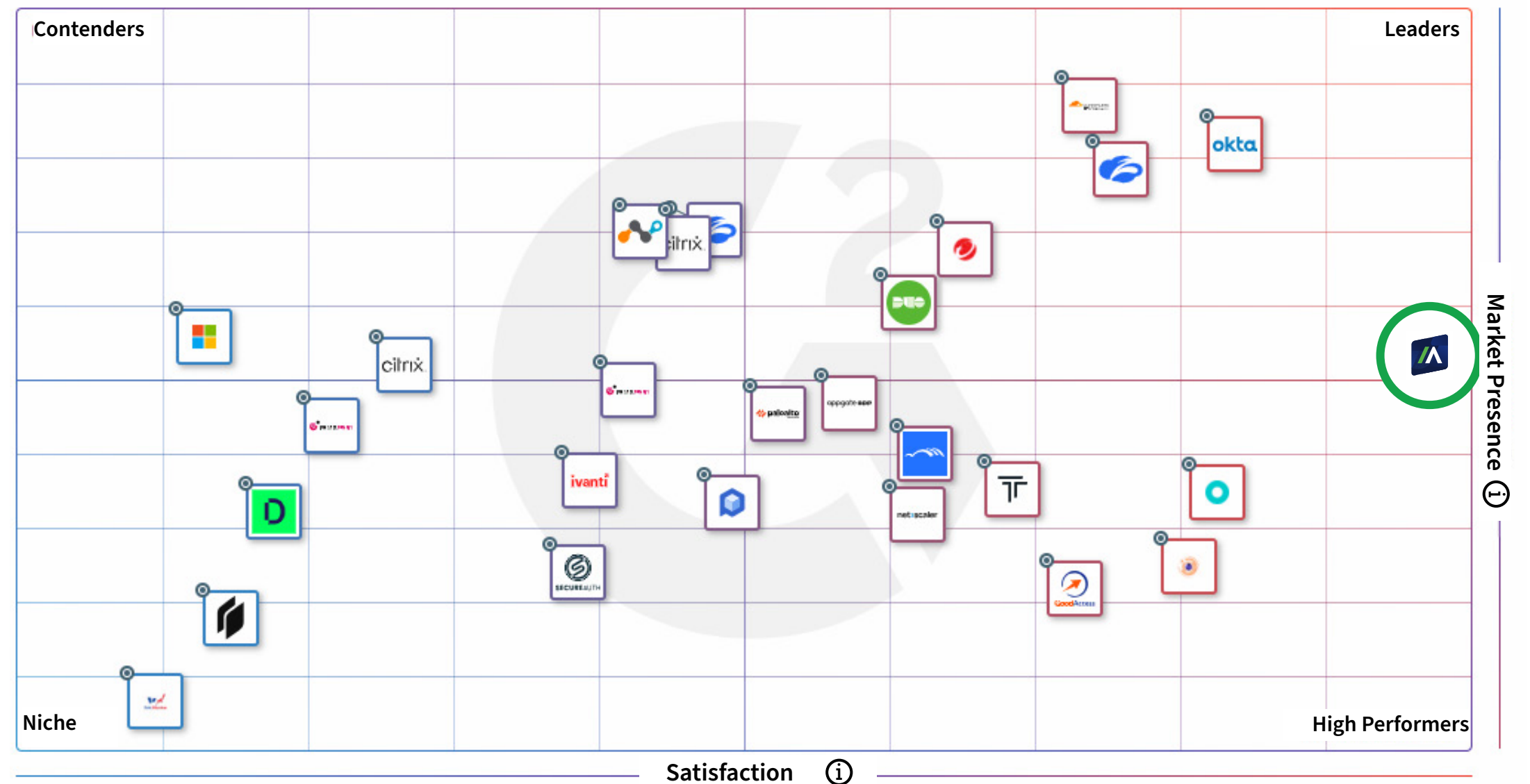
You'll find Absolute (formerly NetMotion) here.

Niche

Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category.

High Performing

High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category.
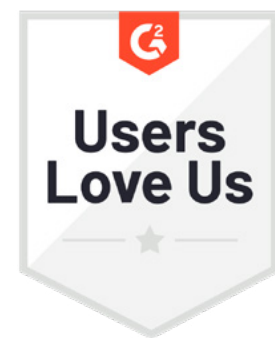

G2 Grid® Scoring

Absolute Secure Access named Leader in Zero Trust Networking Software

Leader SPRING 2024

Absolute Secure Access Named G2 leader — Again

95%

Customer support satisfaction

Users Love Us

Absolute Secure Access received the highest Satisfaction score among products in Zero Trust Networking
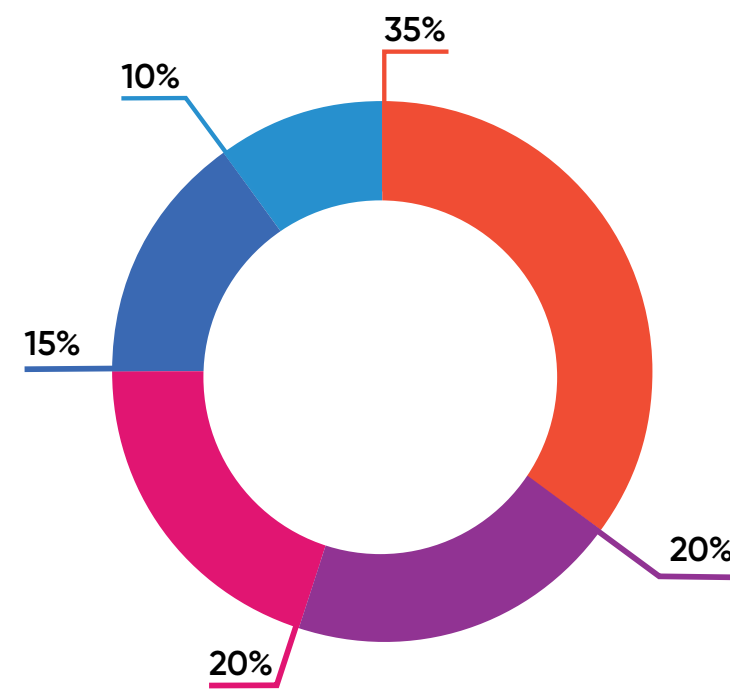
95%

Recommend Absolute

Best Relationship SPRING 2024

Absolute Secure Access earned the highest Relationship rating in Zero Trust Networking

Top Industries Represented

- 35%
- 10%
- 15%
- 20%
- 20%

- ● Government Administration
- ● Law Enforcement
- ● Public Safety
- ● Utilities
- ● Legal Services

OWNERSHIP
Absolute Security

HQ LOCATION
Vancouver, Canada

YEAR FOUNDED
1993

EMPLOYEES
851

COMPANY WEBSITE
absolute.com

Satisfaction Ratings

Quality of Support
95%
Avg 89%

Ease of Use
95%
Avg 91%

Meets Requirements
95%
Avg 92%

Ease of Admin
94%
Avg 91%

Ease of Doing Business With
94%
Avg 93%

Ease of Setup
94%
Avg 91%

Highest-Rated Features

Data Protection
94%
Avg 92%*

Application Security
91%
Avg 91%*

Security Analytics
90%
Avg 91%*
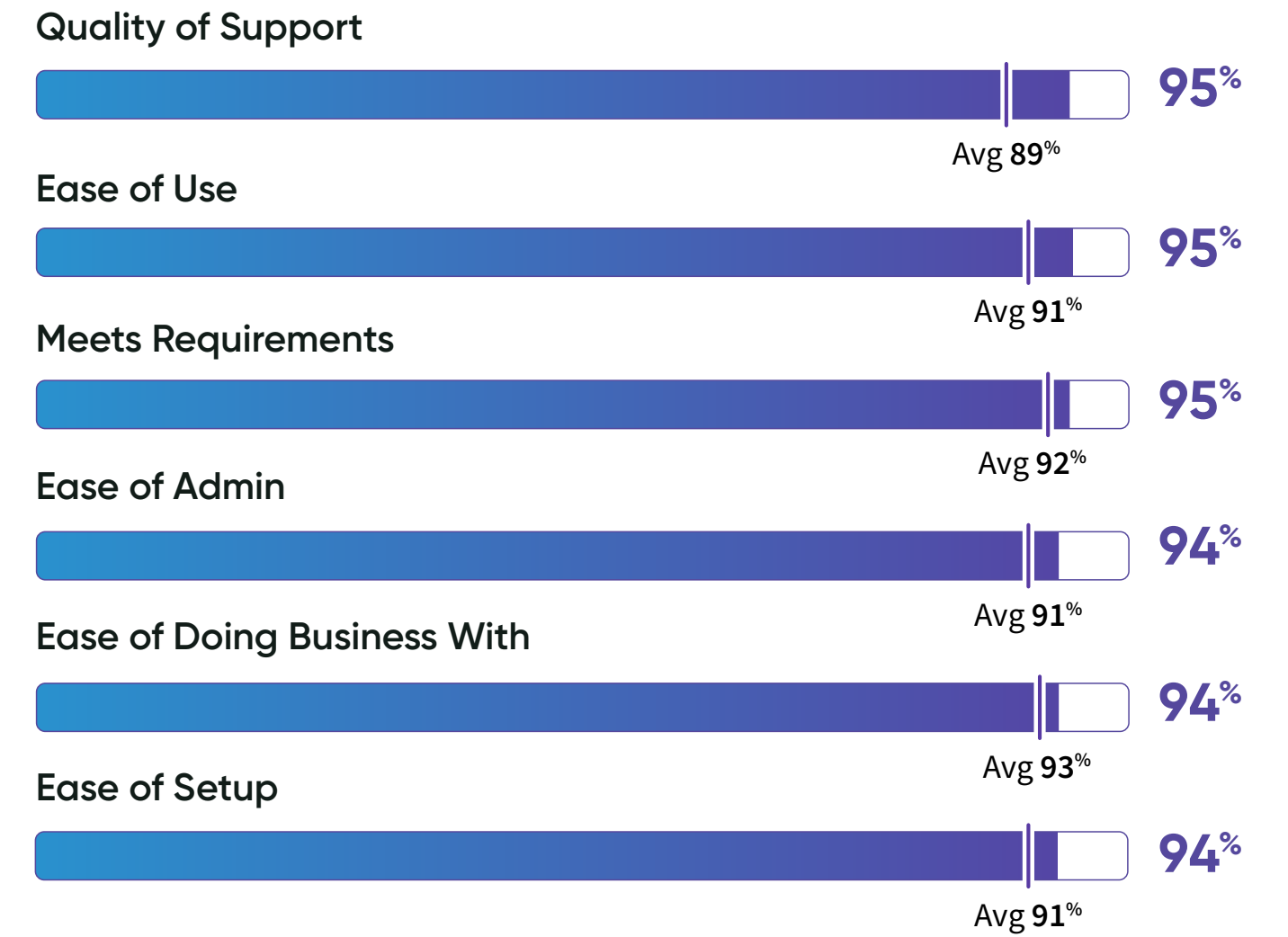
Category Average

Real Feedback from Absolute Secure Access Customers

Data Protection

How do our customers protect their most sensitive data in the work from anywhere era? Absolute Secure Access shields SaaS, on-premises, or private cloud resources from intruders and attacks and conducts continuous risk assessment.

"Great customer service and easy to deploy!"

We have users in the field who need constant communication to City resources and systems, and Absolute Secure Access is making this a seamless integration. The user doesn't have to constantly try to connect through traditional VPN software that can disconnect them at the worse time causing them to fumble around and reconnect to critical systems. Absolute Secure Access gives 24/7 trouble free connectivity.

MICHAEL W.
IT OPERATIONS SUPERVISOR
MID-MARKET (51-1000 EMPLOYEES)

"Zero Trust through Absolute."

Hybrid/remote work schedules have added many new risks to users accessing the corporate network remotely; many of these risks are rated high or very high. One way of mitigating the risk is Zero Trust Network Access, where a user needs to be authenticated and authorized eacht ime the user access a critical resource. Several zero-trust tools are available in the market now; Absolute Secure Access is an attractive choice for customers for its features, simple licensing process and cost-effectiveness.

PRADEEP M.
SR SAP SECURITY SPECIALIST
ENTERPRISE (>1000 EMPLOYEES)

"Easy secure access."

The speed of Secure Access compared to previous VPN clients we've used is night and day. I looked like a hero deploying this compared to what we had. We've been happy customers through several versions. It gives us a solid, high-performance VPN that has zero trust elements to stay compliant and secure without being overly complex with zero trust rules and profiles that are difficult to manage.

VERIFIED USER IN LEGAL SERVICES
MID-MARKET (51-1000 EMPLOYEES)

"Proven reliability and dependability - satisfied customer for over 10 years."

My organization has been an Absolute Secure Access customer for over 10 years on approximately 30-40 mobile terminals in vehicles. It's incredibly dependable and reliable. My team appreciates how easy it is to manage and configure. The best feature is it executes and connects before windows login and better emulates being "on the LAN' better than any other VPN I know of.

VERIFIED USER IN GOVERNMENT ADMINISTRATION
MID-MARKET (51-1000 EMPLOYEES)

"The interface is user-friendly and straightforward to manage."

Absolute Secure Access offers a comprehensive and robust method for handling user access, tackling security issues, and safeguarding an organization's digital assets.

KEVIN C.
NETWORK ANALYST
MID-MARKET (51-1000 EMPLOYEES)

"Absolute (formerly NetMotion) in fleet management."

Absolute (formerly NetMotion) allows us to give accurate data and feedback on our fleet locations and provide secure information back to those vehicles on the road while they are doing their work. It allows us to have instant access to information.

VERIFIED USER IN PUBLIC SAFETY
MID-MARKET (51-1000 EMPLOYEES)

Connectivity

Absolute Secure Access provides organizations with resilient remote access. A blend of sophisticated and patented technologies improve performance when the Absolute VPN is active – especially on slow networks. With Network Resilience, users stay connected no matter what, even when the network drops altogether.

"Absolute Secure Access - better than the competitors."

The Secure Access client provided us a far more intuitive experience than our previous client, the Cisco AnyConnect VPN client. The client's ability to maintain a suspended state if connectivity were to get lost for any reason (a temporary power outage, a network outage or just a lost connection) is amazing. It saves our users lots of unnecessary time by not having to reconnect after the connection is restored then go through and reopen all services that require a consistent connection through the VPN that we had to deal with quite often with previous VPN clients.

VERIFIED USER IN LEGAL SERVICES
MID-MARKET (51-1000 EMPLOYEES)

"ZTNA re-imagined!"

The most beneficial aspect of Secure Access is the expertise and customer support knowledge. Absolute has transformed an already robust Mobility and VPN management solution, and escorted it over the threshold into an era of ZTNA/SASE where companies need it the most. Secure Access keeps all of our remote end-users connected at all times, even when there are brief cellular coverage outages.

VERIFIED USER IN LAW ENFORCEMENT
MID-MARKET (51-1000 EMPLOYEES)

"Absolute (formerly NetMotion) is rock solid."

Absolute (formerly NetMotion) is reliable software I've ever encountered. Our 200+ devices maintain a perpetual connection to our network through its impeccably designed VPN. We temporarily switched to a different VPN once and it was a disaster. We learned the real value of Absolute very quickly and will never switch again.

VERIFIED USER IN GOVERNMENT ADMINISTRATION
ENTERPRISE (>1000 EMPLOYEES)

"Easy set up and migration, great support."

The ease of use is astounding. The ability to set up the warehouse server and allow seamless remote connection has helped our organization immensely. Our crews out in the field are able to connect back and submit reports as if they were at a desk.

BRANDON L.
SENIOR SYSTEM ADMINISTRATOR
MID-MARKET (51-1000 EMPLOYEES)

"Absolute has been one of the best remote connectivity applications we've ever used."

Absolute is always on even when there is no user logged on to the machine. We can deploy updates and make sure that the software on the computer is client even before a user logs in. Absolute has solved the problems of our user's forgetting to connect to VPN when working remotely. It's saved time troubleshooting and reduced calls.

LUTHER A.,
MID-MARKET (51-1000 EMPLOYEES)

This has been a very easy process and currently running over 300 units without issues."

This allows instant install and VPN access without the need for constant passwords.

STEPHEN M., ENTERPRISE (>1000 EMPLOYEES)

Application Security

Absolute Secure Access ensures secure application access, making applications invisible to unsanctioned users, ensuring your organization is safe from intruders or high-risk connections.

"Reliable VPN with unmatched security and configuration."

Absolute (formerly NetMotion) keeps our police officers' MCTs safely and securely connected to our VPN. We can easily restrict or allow users access to specific sites or applications.

VERIFIED USER IN COMPUTER & NETWORK SECURITY
MID-MARKET (51-1000 EMPLOYEES)

"Excellent product and very happy with the service."

The security, updated platform, ease of use, and management of this software has been absolutely wonderful. We have been a customer for over 10 years and had great success. This software is our secure connection to all law enforcement databases from any remote device on our network.

MICHAEL M., SMALL BUSINESS (50 OR FEWER EMPLOYEES)

"Great for the benefit of reliability and security."

Management aspect for all technical is super easy, access controls are 10/10. Reliability of the product is excellent. We love how deep we have been able to integrate the product into our current systems.

VERIFIED USER IN PUBLIC SAFETY
ENTERPRISE (>1000 EMPLOYEES)

"Excellent VPN solution."

Absolute is helping protect our digital perimeter with a zero trust configuration and allowing a persistent VPN in a very mobile environment where cell signal is inconsistent.

SEAN R.
PUBLIC SAFETY NETWORK ENGINEER
MID-MARKET (51-1000 EMPLOYEES)

"Super secure and stable access."

It's truly a set it and forget it application. It sometimes doesn't get the attention it deserves because it's an out of sight, out of mind application. We are always so busy supporting other applications, and never have to do anything other than updates.

RONNIE M.
MID-MARKET (51-1000 EMPLOYEES)

"Great VPN solution."

As a government agency, Absolute Secure Access provides us with an additional layer of customizable secure connection options and protection. Many customizable options compared to other VPN clients which allow you to configure a variety of access policies for different groups and users.

VERIFIED USER IN GOVERNMENT ADMINISTRATION
ENTERPRISE (>1000 EMPLOYEES)

Security Analytics

With Absolute Secure Access, customers have access to real-time data about device, application, and network performance in a single pane of glass.

"Direct replacement for DirectAccess."

Seamless to install, fully replaces DirectAccess and is very user friendly to the end user. Also for admins there is a lot of control and granular details you can monitor.

KAIETAN Y.
LEAD IT ANALYST
MID-MARKET (51-1000 EMPLOYEES)

"A streamlined and easy product. Troubleshooting and support are great!"

The web dashboard is GREAT. It's a very straightforward classic interface that is easy to query what you want to see and view. Client upgrade deployments are also a breeze and that makes the product even easier to maintain.

VERIFIED USER IN GOVERNMENT ADMINISTRATION
ENTERPRISE (>1000 EMPLOYEES)

"Hard to do better."

Maintaining secure, CJIS compliant connectivity for all of our first response vehicles and computers. Adding Absolute Insights for Network (formerly NetMotion MobileIQ) to the mix provides tremendous insight into mobile network connectivity as well in the event of outages or reports of connectivity issues we can provide the carrier with a heatmap of the area eliminating disputes over coverage gaps, latency and congestion.

VERIFIED USER IN GOVERNMENT ADMINISTRATION
MID-MARKET (50-1000 EMPLOYEES)

"Solid performing product."

It is helping to move away from legacy hardware for my company, and it is also helping to have a better understanding of the area in terms of where are problematic spots where service is dropping. (Not due to the product but due to the infrastructure from the service providers in the area.) It gives me the ability to show "charts and data" to those providers so they can go and look at issues in the efforts to make the network my company operates in better and more reliable.

JOSHUA Y.
MID-MARKET (51-1000 EMPLOYEES)

"Fantastic insights into the health of your VPN clients."

We have pivoted 180 degrees since COVID began and moved from a predominantly office-based workforce to predominantly remote working. Reliable, secure VPN connection with easy management and diagnostics to allow any problems to be identified and resolved quickly was a key requirement to facilitate this, which Absolute (formerly NetMotion) supplied.

VERIFIED USER IN LAW PRACTICE
MID-MARKET (51-1000 EMPLOYEES)

/ABSOLUTE®

Reliable, Resilient Access for the Anywhere Workforce

The Absolute Secure Access product portfolio provides reliable, resilient network connectivity for users to gain secure access to critical resources in the public cloud, private data centers, or on-premises. These products allow you to transition from traditional secure remote access technologies like the built-in, mobile-first enterprise VPN to a Zero Trust approach without affecting productivity or admin controls.

But that's not all. Absolute Secure Access is the only resilient secure access technology capable of automatically repairing or reinstalling itself if tampered with, accidentally removed, or has otherwise stopped working. This ensures that it remains healthy and delivers its full intended value.

Absolute Network Resilience™ technology monitors and automatically restores, as well as optimizes unhealthy network connections. In turn, networked applications continue to operate without end user-impacting interruptions that would otherwise require manual application restarts, network re-connects, and/or re-authentications. The result is superior connectivity and reliability, allowing end users to focus on their tasks and not network behavior.

Request a Demo